

# Industry Employer Declaration



This declaration of commitment has been developed for industry employers to showcase their support for the work of the National Register of Exercise Professionals in Ireland (REPs Ireland).

REPs Ireland acknowledges its role in helping to professionalise the Irish fitness industry through the promotion of standards and commits itself to ensure ongoing development and quality assurance. Industry support is paramount in enabling REPs Ireland to achieve the objectives set out in their strategic plan. In signing this declaration, industry employers are recognising the need to support the national register and will strive to attain the actions outlined under 4 key pillars of commitment:

## 1. Standards

- Registering and maintaining staff membership with REPs Ireland on a yearly basis
- Participation in the National Quality Standard award with Ireland Active annually
- Recognise the need and desire for ongoing improvement of industry standards, for both education providers and facility operators

## 2. Employment

- Hiring REPs Ireland recognised exercise professionals
- Use REPs Ireland approved education providers list as the benchmark for quality-assured fitness education in Ireland
- Advertise job vacancies with REPs Ireland in mind, by including REPs Ireland recognised qualifications and/or membership as a requirement in adverts
- Send industry-related job advertisements to REPs Ireland to display on their website, social media channels and to share with registered members

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## 3. Ongoing Education

- Commitment to ongoing Continued Professional Development (CPD) education for fitness staff on a regular basis
- Keep up to date with relevant trends in the fitness industry and continue to upskill where necessary
- Provide opportunity (or opportunities) to staff to upskill on an annual basis

## 4. Visibility

- Display the REPs Ireland logo on website and within the facility
- Promote affiliation to REPs Ireland and commitment to this declaration on website and social media platforms
- Exhibit a noticeboard with information about REPs Ireland and registered instructors working in the facility
- Use REPs Ireland logo on uniforms of registered staff
- Use social media presence to help support the work of REPs Ireland

